NATIONAL FAITH
HOME BUYERS

2027 EVENTS & PARTNERSHIP *Opportunities*

Real people. Real education. Real homeownership opportunities.

Partner with National Faith Homebuyers to make a lasting impact in communities across the country while gaining meaningful exposure for your brand.



Stronger Families. Brighter Communities. Together.

THE VALUE FOR LENDING PARTNERS

ADVANCE AFFORDABLE LENDING & CRA GOALS

Reach low- and moderate-income borrowers through NFH's homebuyer education, counseling and downpayment assistance programs. Expand access to affordable mortgages while building a lending pipeline that supports your community investment goals.

SUPPORT CRA THROUGH COMMUNITY SERVICE

Engage your team in financial education and homebuyer readiness activities that help families prepare for sustainable homeownership and may qualify for CRA service consideration.*

GROW LASTING BANKING RELATIONSHIPS

Connect with new customers in underserved markets. Build profitable relationships through affordable mortgages, auto loans, credit cards and checking and savings accounts tailored to each household's needs.

ONGOING EDUCATION SERIES

RECURRING EDUCATIONAL PROGRAMMING

Knowledge Builds Stronger Communities.



Homebuyers Workshops

Monthly | Virtual & In-Person

National Faith Homebuyers offers homebuyer education, financial literacy, and seminars to prepare first-time homebuyers.

1/23, 2/20, 4/17, 5/15, 6/12, 7/17, 8/21, 9/18, 10/16, 11/20



Getting Down with DPA

Monthly | Virtual

Designed for Realtors, Loan Officers, Bankers, and other real estate professionals to better understand down payment assistance.

1/20, 2/17, 3/17, 4/21, 5/19, 6/16, 7/21, 8/18, 9/15, 10/20, 11/17

EDUCATE Aspiring Homebuyers | **EMPOWER** Strong Families | **BUILD** Thriving Communities | **CREATE** Lasting Impact

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* CRA credit is not guaranteed. Eligibility and consideration depend on applicable regulations, the activity performed, and the evaluating agency.

NATIONAL FAITH
HOME BUYERS
EDUCATE | EMPOWER | ELEVATE



SIGNATURE EVENTS & SPONSORSHIP OPPORTUNITIES

2027 Signature Events



Triumph Church Housing Workshop

IN-PERSON EDUCATION

March 6, 2027

In-person full day homebuyers educational workshop. Resources designed to assist first-time homebuyers become mortgage ready through partnering with title companies, insurance companies, home inspectors, real estate agencies and mortgage lenders.

Projected Attendance **1,000 – 1,500**

Sponsorship Levels	
Titanium Sponsor	$20,000
Diamond Sponsor	$10,000
Gold Sponsor	$5,000
Silver Sponsor	$2,500



Westland Basketball Camp

YOUTH • DISCIPLINE • FINANCIAL LITERACY

March 30 – April 2, 2027

Basketball skills and financial literacy camp.

Projected Attendance **25**

Sponsorship Levels	
Titanium Sponsor	$1,000
Diamond Sponsor	$750
Gold Sponsor	$500
Silver Sponsor	$250



1st Annual Awards Appreciation

TBA

Event dedicated to recognizing the banking professionals, lenders, and financial partners whose expertise, trust, and commitment help make growth and opportunity possible.

Projected Attendance **100**

Sponsorship Levels	
Titanium Sponsor	$25,000
Diamond Sponsor	$15,000
Gold Sponsor	$10,000
Silver Sponsor	$5,000



Detroit Basketball Camp

YOUTH • DISCIPLINE • FINANCIAL LITERACY

June 14 – 17, 2027

Basketball skills and financial literacy camp.

Projected Attendance **50 – 75**

Sponsorship Levels	
Titanium Sponsor	$3,000
Diamond Sponsor	$2,000
Gold Sponsor	$1,000
Silver Sponsor	$500



Homebuyers Fair

EDUCATE • CONNECT • ACHIEVE

June 26, 2027

This fair is an opportunity for families and individuals to build wealth through the homebuying process. We are equipping borrowers with the necessary tools and information needed to purchase an affordable, quality home.

Projected Attendance **1,000 – 1,500**

Sponsorship Levels	
Titanium Sponsor	$50,000
Diamond Sponsor	$25,000
Gold Sponsor	$10,000
Silver Sponsor	$5,000



30+1 Anniversary Fundraiser Masquerade Ball

AN EVENING WITH A PURPOSE

October 23, 2027

An exclusive evening dedicated to raising vital funds and awareness for our mission and celebrating 31 years of community service.

Projected Attendance **300**

Sponsorship Levels	
Titanium Sponsor	$25,000
Diamond Sponsor	$15,000
Gold Sponsor	$10,000
Silver Sponsor	$5,000



Atlanta Basketball Camp

YOUTH • DISCIPLINE • FINANCIAL LITERACY

Date to Be Announced (2027)

Basketball skills and financial literacy camp.

Projected Attendance **25**

Sponsorship Levels	
Titanium Sponsor	$1,000
Diamond Sponsor	$750
Gold Sponsor	$500
Silver Sponsor	$250

NATIONAL FAITH
HOME BUYERS



People. Homes. Opportunities. Stronger Communities.

COMMUNITY PROGRAMS SEEKING GRANT FUNDING

Invest in people. Strengthen communities.

These programs are designed to create long-term, sustainable impact. We are seeking grant funding to expand and enhance these initiatives.

Grant amounts are to be negotiated.



ENTREPRENEURS PROGRAM

GRANT FUNDING REQUEST
Amount to Be Negotiated.

Refine and evaluate an innovative Detroit pilot that helps low- and moderate-income residents convert entrepreneurial activity and multiple income streams into stable, documented household income. The initiative integrates business development assistance, financial coaching, credit and debt management, homebuyer education and personalized housing navigation within one coordinated service model.

- Business development assistance
- Financial coaching and credit management
- Homebuyer education
- Personalized housing navigation
- Build stable, documented household income



DOWN PAYMENT ASSISTANCE PROGRAM

GRANT FUNDING REQUEST
Amount to Be Negotiated.

Preapplication Processing — The primary point of a down payment assistance (DPA) program is to lower the upfront cash barrier to homeownership by providing grants or low-interest loans to cover initial purchase costs.

- Helps qualified families overcome down payment barriers
- Provides grants or low-interest loans for initial costs
- Supports preapplication and loan readiness
- Expands access to affordable homeownership
- Builds generational wealth in underserved communities



AFTERCARE PROGRAM

GRANT FUNDING REQUEST
Amount to Be Negotiated.

Foreclosure prevention, small business training.
Provides ongoing support for new homeowners to ensure long-term success and housing stability, while also expanding small business training opportunities.

- Foreclosure prevention support
- Financial counseling and resources
- Small business training and entrepreneurship support
- Budgeting and home maintenance guidance
- Help navigating taxes, insurance and escrow
- Long-term success and generational wealth

WHY PARTNERSHIP MATTERS

INVEST TODAY. STRONGER TOMORROW.

By partnering with National Faith Homebuyers, you help create lasting change through education, opportunity and strong communities.

EXPAND EDUCATION

Provide financial literacy, homebuyer education and entrepreneurship training to empower individuals and families.

INCREASE ACCESS

Remove financial barriers, expand homeownership opportunities and create pathways to economic mobility.

BUILD STRONGER COMMUNITIES

Stable families, thriving neighborhoods and lasting impact through affordable homeownership and entrepreneurship.

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ADDITIONAL INFORMATION & PARTNERSHIP OPPORTUNITIES

Reserved for future program details, opportunities, and supporting information.



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EXPAND OPPORTUNITY

Partnering with National Faith Homebuyers helps expand access to affordable homeownership for low- and moderate-income individuals and families. Through homebuyer education, housing counseling, down payment assistance, and community outreach, lending partners can connect with prospective borrowers, reduce barriers to homeownership, and support families as they work toward long-term financial stability.



STRENGTHEN COMMUNITIES

Strong communities begin with informed, financially empowered residents. By supporting NFH's educational workshops, youth basketball and financial literacy camps, and community development initiatives, partners help equip individuals and families with the knowledge, resources, and confidence to build stronger financial futures. These investments support neighborhood stability, economic participation, and sustainable homeownership.



CREATE MEANINGFUL PARTNERSHIPS

National Faith Homebuyers offers financial institutions and corporate partners opportunities to make a measurable difference through event sponsorships, program grants, financial education, and employee volunteer engagement. These partnerships can strengthen community relationships, increase organizational visibility, and support activities aligned with affordable lending and Community Reinvestment Act (CRA) objectives, while advancing NFH's mission of creating sustainable homeownership opportunities.



More information *coming soon.*